



We Support LTC/PAC Recovery from the COVID-19 Pandemic

- ▶ Assisted state affiliates with accessing COVID relief funds for facilities.
- ▶ Changed COVID-related guidance to bring relief to the sector and reflect the end of the Public Health Emergency.
 - Worked with CMS to reduce and streamline reporting to the National Healthcare Safety Network and other burdensome reporting requirements.
 - Achieved enforcement relief on infection control citations implemented during pandemic.



We Increase Available Workforce for LTC Providers

- ▶ Launched a national workforce recruitment campaign, Careers in Caring, to equip members with hiring resources to successfully attract new caregivers.
- ▶ Advocated for common sense immigration solutions to expand opportunities for international health care workers to serve U.S. seniors by endorsing the Healthcare Workforce Resilience Act.
- ▶ Supported the Building America's Health Care Workforce Act, ensuring national and state policy changes allowing temporary nurse aides to become certified in 24 months.



We Improve the Quality of Care

- ▶ Recognized nearly 500 members for quality improvement through the National Quality Award Program in 2023.
 - Increased 2024 National Quality Award Intent to Apply submissions by more than 50 percent.
- ▶ Defended against unfunded federal staffing mandates that would worsen access to care.
 - Rallied the industry around CMS's proposed federal minimum staffing requirement for nursing homes, resulting in CMS receiving more than 46,000 comments during the 60-day formal comment period.
- ▶ Proactively promoted AHCA/NCAL's Care for Our Seniors reform agenda and put forth additional quality improvement solutions for the Administration and Congress.
- ▶ Launched the National Infection Prevention Forum.

We Are a Powerful Policy & Political Voice

Increased grassroots activities, hosting more than 150 facility tours with members of Congress, including those on key committees as well as House and Senate Leadership.



We Ensure the Economic Health of the Sector

- ▶ Defended the sector on the Hill from Medicaid and Medicare cuts.
- ▶ Successfully facilitated substantial increases in Veterans care payment rates.
- ▶ Supported state affiliates in advocating for adequate Medicaid reimbursement, obtaining billions of dollars in additional funding for providers serving Medicaid beneficiaries.
- ▶ Successfully improved CMS’s Skilled Nursing Facility Prospective Payment System with a 4 percent Medicare Part A rate increase in FY 2024.
- ▶ Developed materials Assisted Living providers can use to explore the feasibility of expanding affordable assisted living options including state-specific data, the Assisted Living Operating Proforma and Financial Feasibility Analysis Model, and a user guide for the financial model.
- ▶ Positioned members for success in changing the health care landscape by offering education sessions on Population Health Management at AHCA/NCAL conferences and meetings.



We Are a Strong Organization

- ▶ Developed and implemented strategies to promote diversity, equity, and inclusion in the sector.
- ▶ Created the Assisted Living Regulatory Resource Center, which includes tools for state survey data and a state bill tracker.
- ▶ Developed National Skilled Nursing Care Week and National Assisted Living Week planning resources for providers across the nation to raise awareness of the essential role of long term care.

AHCA/NCAL Members

Member Facilities:

14,700+

Bed Count:

1.3 MILLION+

Record Number of Assisted Living Members:

4,300+

Awards and Recognition

Clifton J. Porter II
McKnight’s Pinnacle Award

Mark Parkinson & Clifton J. Porter II
The Hill’s Top Lobbyists 2023

Mark Parkinson
Modern Healthcare’s 100 Most Influential People in Healthcare

LaShuan Bethea & Holly Harmon
McKnight’s Women of Distinction Hall of Honor



“Perspectives: Long Term Care, a Family Affair”
Gold Telly Award

The Washington Post
2023 Top Workplaces